

Subject: ACTION REQUESTED: Your Support for Plan20-50 = Your Support for Regional Connectivity and Business Growth
From: Kristi Meek [mailto:kristi@assiniboiachamber.ca]
Date: 2024-07-22, 17:11
To: Assiniboia Chamber of Commerce Member

Dear Assiniboia Chamber of Commerce Member,

The Assiniboia Chamber of Commerce is asking for your support in approving the implementation of Plan20-50 as city by-law at the upcoming public hearing on July 25th, 2024. Your response is requested by 10:00 AM CST on Wednesday, July 24, 2024. Please provide your company's name as you'd like it to appear on the letter.

Plan20-50 is a regional growth plan for the Winnipeg Metropolitan Region which intends to facilitate strategic infrastructure investment and coordinate land use planning and services. The major takeaway of this regional growth plan, in relation to several Chamber policy resolutions, is the expansion of transit planning outside of Winnipeg's perimeter leading to regional connectivity, and the investment into the future of workforce through economic development and fostering of job creation.

Integrated Communities and Infrastructure. This policy area has the goal of building strong, prosperous, and sustainable communities by aligning growth with infrastructure and services. Actions relevant to transit for this policy area include:

- Coordinating growth and servicing across the region
- Prioritizing infrastructure investment for servicing and transit aligned with urban intensification and supportive densities within the region
- Providing equitable access to regional services and amenities to support a high quality of life

Investment and Employment. This policy area has the goal of supporting economic development as the foundation to grow a transformative, leading, regional economy. Actions relevant to the future of workforce for this policy area include:

- Expanding economic opportunities
- Focusing regional employment development in areas with serviced land supply and good access for employees
- Promoting a high quality of life in support of a strong and diverse workforce
- Facilitating investment and regional transportation networks and trade infrastructure
- Providing direction on the establishment of shared revenue agreements

Section 2.4.2 Plan20-50
Limited access for residents. Only UN approved will get through.

* By agreeing to sign this letter, (your company name will be listed), you will be giving your approval in the signing in of Plan20-50 as by-law, adding to the already existing regional growth by-laws of OurWinnipeg 2045 and Complete Communities 2.0.

More information about the upcoming public hearing and additional policies can be found at: <https://winnipegmetroregion.ca/public-notice/plan20-50-public-hearing-1/>

Working on your behalf,
~Kristi

Kristi Meek, B.A., ACE

President | Executive Director

Assiniboia Chamber of Commerce

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July 25, 2024

[Recipient's Name]

[Title]

Winnipeg Metropolitan Region

4 – 875 St. James Street

Winnipeg MB R3G 0V9

Re: Support for Plan20-50

To Whom It May Concern,

Members are told that by signing this letter their business names will be published for free to get free advertising.

However, by signing and supporting this **UN agenda** businesses who rely on people traveling to their business by car will essentially be putting themselves **out of business**.

On behalf of the business members signed below, The Assiniboia Chamber of Commerce is providing its support for the implementation of regional growth Plan20-50 as city by-law. This initiative represents a pivotal opportunity for The Winnipeg Metropolitan Region to chart a course towards sustainable **economic development** and **enhanced quality of life for residents** and businesses alike. The Assiniboia Chamber of Commerce, through the work of the Advocacy Committee, has put forward resolutions which align with the future of the province that Plan20-50 imagines. These chamber resolutions pertain to the expansion of transit planning outside of Winnipeg's perimeter leading to regional connectivity, and the investment into the future of workforce through economic development and fostering of job creation.

By forcing min units on private homeowners property, many residents will lose their homes.

As a chamber committed to fostering a thriving business environment and promoting community prosperity surrounding West Winnipeg and beyond, we believe that strategic regional planning is essential especially when it considers the wellbeing of generations to come. The proposed growth plan of Plan20-50 aligns with our vision for a connected, dynamic, and resilient economy, which leverages our unique strengths while addressing current and future challenges.

In order to implement the resolutions in our provincial chamber resolution book, the signing in of this plan as city by-law enables the changes necessary to grow and develop the businesses in our jurisdiction. The future we see for our Chamber's district supports the future seen in Plan20-50.

In conclusion, we commend the efforts of the Winnipeg Metropolitan Region in developing this forward-thinking strategy. The Assiniboia Chamber of Commerce supports the proposed regional growth plan as a crucial framework for fostering **sustainable development** and economic vitality across the region. We believe this plan will not only attract new businesses and investments but also enhance infrastructure, **preserve our natural resources**, and improve overall quality of life for residents. As stakeholders in the economic future of our community, we are committed to working alongside The Winnipeg Metropolitan Region to ensure this plan's successful implementation. Together, we can build a vibrant and resilient region that benefits all who call it home.

On behalf of The Assiniboia Chamber of Commerce business community, thank you for your leadership and dedication to advancing our shared goals.

Sincerely,

For who's "economic development?"

For the UN?